

A press release by SensoPart Industriesensorik GmbH, Gottenheim near Freiburg/Breisgau, Germany

## **SensoPart Bundles Proven Technology with the New DTECT® Product Family**

Gottenheim, April 14, 2026 – SensoPart, a leading supplier of optical sensors and image processing for industrial automation, introduces its new *DTECT®* product family. Going forward, all optical sensor products will be grouped under this name. With its clear structure and consistent design, customers will be able to find the right solution for their application more quickly and easily than ever before.



[DTECT® product family]

### **Proven Quality, Now Streamlined**

The new DTECT® product family combines all previous solutions under a consistent brand. The products retain their familiar features and functions. The name "DTECT" is derived from the word "detection," reflecting the core purpose of our optical sensors: detecting objects to ensure reliable production processes. *"With the new DTECT® family, we are making it even easier and clearer for our customers to use our product"* explains Simon Muckenhirn, Head of Product Management, Sensors, at SensoPart *"All the advantages that have made our sensors successful for years remain unchanged—only the framework is new."*

### **The New DTECT® Product Family of Products**

The DTECT® product family currently comprises three distinct groups, each representing a clearly defined product category. Every family member has its own unique name and is designed for a specific application area:

- DTECT® Presence: Sensors for presence detection
- DTECT® Color: Sensors for color-based object detection

- DTECT® Distance: Sensors for distance measurement
- DTECT® Object: 3D sensors for volume-based object detection

The clear structure and consistent design make it easier for customers to navigate the portfolio, helping them to find the right product for their application more quickly.

## A Look Ahead

With the new DTECT® product family, Sensopart is laying the foundation for continuous further development. Additional new sensors within the individual family members will also be introduced in the current year. The portfolio is constantly growing and remains in flux.

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### About Sensopart

SensoPart develops, manufactures, and distributes a broad range of innovative sensors for factory automation. Its focus is on optoelectronic sensors and camera-based vision sensors used in industrial applications, such as object or color detection, distance measurement, code reading, and robotics. All products are designed and manufactured in Germany at the company's headquarters in Gottenheim, near Freiburg, and in Wieden in the southern Black Forest. With eight subsidiaries and a network of more than 40 international sales partners, Sensopart has a global presence.

Since its founding in 1994, the family-owned company has stood for flexibility, innovation, and high-performance products. Sensopart has received numerous awards, including first place in the Automation Award and multiple German Sensor Application Awards.

For more information, visit [www.sensopart.com](http://www.sensopart.com)